



Virginia's Philpott Manufacturing Extension Partnership  
147 Mill Ridge Road, Ste. 115  
Lynchburg, VA 24502

a NIST | Network  
MEP | Affiliate

# Rapid Improvement Events

## Keys to Kaizen Event Success & Sustainability

Learn more about rapid improvement "Kaizen" events and how to create results through practical research findings as presented by Dr. Eileen M. Van Aken of Virginia Tech and hosted by Virginia's Philpott Manufacturing Extension Partnership (VPMEP).

*Creativity before Capital*



**When** May 20, 2009  
**& Where:** Institute for Advanced Learning  
& Research, Danville, VA  
**Time:** 10:00 a.m. - 2:00 p.m.  
**Cost:** \$99 per person with lunch provided



Eileen M. Van Aken, Ph.D.

# Rapid Improvement “Kaizen” Events

Keys to Their Success  
and Sustainability



## Defining Kaizen Events

A Kaizen event is a focused and structured improvement project, using a dedicated cross-functional team to improve a targeted work area, with specific goals, in an accelerated time frame (typically 3 to 5 days). Kaizen events are highly-focused, team-oriented, action-oriented, use verifiable metrics, and use “creativity before capital.”

## Using Kaizen Events More Effectively

Are you just getting started using Kaizen events? Or, have you been using them for some time but would like to improve their effectiveness? Either way, this workshop will provide useful guidelines, strategies and tools, and specific examples to help you improve your Kaizen events no matter what your current situation is.

Are you interested in improving not only business results but also human resource results from your Kaizen events? Increase your chances to maximize the potential of Kaizen events by learning how to create positive business **and** human resource outcomes and how to measure your progress in both areas.

Following Dr. Van Aken’s presentation a representative from VPMEP, **John D. Hudson, Jr.**, will also share his organizational experience over the past ten years.

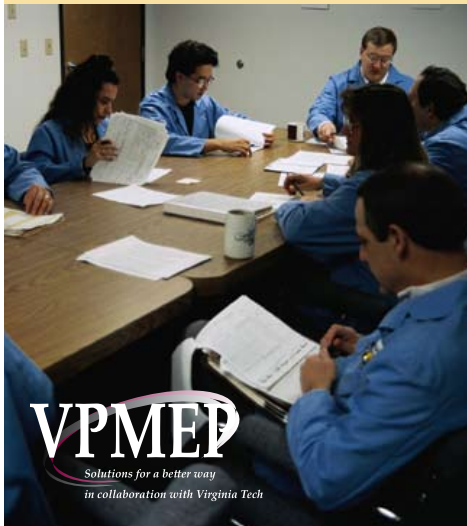
This work was supported by:

The National Science Foundation and the Center for High Performance Manufacturing (CHPM) at Virginia Tech.

Many organizations rely on **Rapid Improvement Events** (RIEs or “Kaizens”) to achieve quick bottom-line improvements. But many struggle with how to create a successful Kaizen event and with sustaining improvements over time.

## Objectives of this workshop:

- Provides examples of Kaizen events in many types of processes and organizations
- Present research findings on factors that most strongly influence Kaizen event initial success and sustainability
- Identify practical guidelines for those involved with planning and facilitating events
- Present a framework and best practices for managing Kaizen event programs, where events are used systematically throughout the organization



**VPMEP**  
Solutions for a better way  
in collaboration with Virginia Tech

# Rapid Improvement Events - Workshop Registration -

**When & Where:** May 20, 2009  
Institute for Advanced Learning & Research ([www.ialr.org](http://www.ialr.org))  
150 Slayton Ave., Danville, VA

**Time:** 10:00 a.m. – 2:00 p.m.

- For more information call Angela Hefner at 434.582.6136 x222 or email [ahefner@vpmep.org](mailto:ahefner@vpmep.org)
- To register securely online visit: [www.vpmep.org/seminars-workshops.html](http://www.vpmep.org/seminars-workshops.html) or return completed form below by mail today!

## Attendee Information

(Please print legibly)

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Name/Title

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Company

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Address

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Phone

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Email (optional)

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Website Address (optional)

## Method of Payment

### Cost is \$99 per person

The registration fee covers lunch and materials.

### Check

Return completed registration form and make check payable to:

VPMEP

P.O. Box 5311

Martinsville, VA 24115

### Credit Card

VPMEP accepts VISA, MasterCard, and American Express for payment.

You can either **register online through our secure site**, or call direct to **276.666.8890 x229** with credit card information.

## Registration Deadline:

**May 13, 2009**

Cancellation must be received one week prior to the event to receive a refund.